

Welcome to the Vidiem Family

Dear Customer,

You are now the proud owner of a revolutionary Mixer Grinder!

Thank you for choosing Vidiem Mixie. This is an inspired new design, another unique product from Maya Appliances Pvt. Ltd., a market leader in kitchen appliances since 1978. Our products are present in the homes of more than 10 million satisfied customers around the world.

Vidiem Mixie’s stunning contemporary design and user friendly features are the outcome of diligent research and extensive consumer feedback. The result is a product that makes your cooking fast, convenient and free of intervention .

All Vidiem products are designed to meet international standards in safety and quality. We encourage you to read and store this reference guide carefully to ensure many years of trouble free and easy Grinding!

Warm regards,

T. T. Varadarajan

T. T. Varadarajan
Founder - MAYA APPLIANCES

Vidiem™

Eva



Instruction Manual
& Warranty Card

ARIA
Cool Tec
Motor

www.vidiem.in

FREE SERVICE
FOR A LIFETIME

Maya Appliances
since 1978

TECHNICAL SPECIFICATIONS

MODEL NAME	Eva Sky / Rose / Citron
MODEL NUMBER	MG 524 A / MG 536 A / MG 539 A / MG 540 A
WATTS	650W / 750W
VOLTAGE	230V AC 50HZ
PROTECTION	Class II
INSULATION	Class F
RATING	30 Minutes (Max)
SPEED	Rotary Switch with 3 Speed & Pulse
RPM - NO LOAD	21000Max
RPM - WITH LOAD	11000Max
POWER CORD	PVC Insulated / Length 1.6 Mtrs / 0.75 Sq.mm / 0.5 Sq.mm Thick / 3 Pin Plug
GROSS WEIGHT	4.5 Kg (approx.)
CARTON SIZE	430(L) x 245(W) x 240(H)mm
COUNTRY OF ORIGIN	INDIA

GRINDING

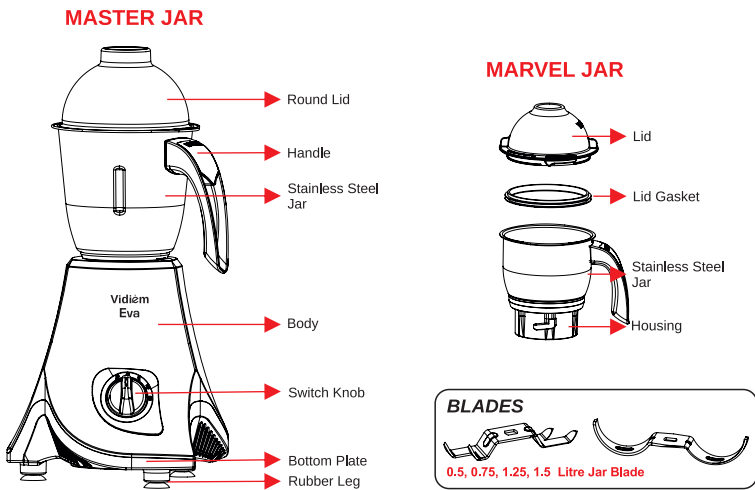
CAPACITY

Dry & Wet Grinding - All Jars	Minimum - Blade Level Maximum - Half Jar
• Do not overload • Always Pulse 5 to 7 times while dry or wet grinding & then run on Speed 1, 2, or 3 as required.	

CAUTION:

01. This Appliance is designed for Domestic use only.
02. This Mixer Grinder is not intended for use by children or persons with reduced mental, physical and sensory capabilities.

KNOW YOUR MIXIE



NOTE:

- The above illustration is only for indication and may not be same in the product.
 - Design, Shape and Components will vary from model to model.
- In pursuance with our policy of continuous product improvement, specifications are subject to change without notice.

GRINDING CAPACITY

Selected Models Only*

Jar Capacity	Dry Grinding Capacity		Wet Grinding Capacity	
	Minimum	Maximum	Minimum	Maximum
1.5 Ltrs	0.3 Ltrs	0.6 Ltrs	0.2 Ltrs	0.4 Ltrs
1.0 Ltrs	0.2 Ltrs	0.4 Ltrs	0.15 Ltrs	0.35 Ltrs
0.75 Ltrs	0.15 Ltrs	0.4Ltrs	0.1 Ltrs	0.35 Ltrs
0.5 Ltrs	0.1 Ltrs	0.35 Ltrs	0.1 Ltrs	0.3 Ltrs
0.4 Ltrs	0.1 Ltrs	0.3 Ltrs	0.1 Ltrs	0.25 Ltrs
0.3 Ltrs	0.075 Ltrs	0.225 Ltrs	0.075 Ltrs	0.200 Ltrs
0.1 Ltrs	0.05 Ltrs	0.07 Ltrs	0.05 Ltrs	0.07 Ltrs

Vidiem™

WARRANTY CARD

5 Years Warranty on Motor
2 Years Warranty on Product

Eva

Date Sold:SI. No:.....

Purchaser's Name & Address:

Dealer's Name & Address:

Signature:

Stamp:

TERMS AND CONDITIONS OF WARRANTY AND SERVICE POLICY

- Maya Appliances reserves the rights to alter the terms & conditions of the Warranty & Service Policy without any notice.
01. The Warranty is valid only in the country of purchase, and valid only for purchase made from Vidiem's Authorised Distribution channels. The product must be registered in <http://vidiem.in/product-registration.php> to avail warranty.
 02. Retain the original sale bill and the Warranty Card, which should be shown to our Service Personnel for Scrutiny while sending your Grinder for service to our Authorised Service Centre.
 03. The Warranty does not cover damage to the Mixie due to mishandling/negligence, breakage of Body, Polycarbonate Jar, Lids, denting of Jar
 04. All repairs within the Warranty period (arising from manufacturing defects) will be carried out Free of Charge, for service at our Authorised Service Centres only.
 05. Free service and replacement under Warranty does not affect the expiry date of the Warranty.
 06. For repairs after the expiry of the Warranty period our Service Centre will levy a nominal charge on components replaced.
 07. The Warranty is valid only in the country of purchase.
 08. Defective components which are exchanged both under 'Chargeable' & 'Free of Charge' basis, become the property of the Company.
 09. All our service Centres display a list showing the Maximum Retail Price of all the parts.
 10. If any unauthorized person tampers with the Mixie the Warranty is void.
 11. Maya Appliances Pvt Ltd., reserves the rights to alter the terms & conditions of the warranty & service policy without any notice.
 12. The decision of Maya Appliances in the disputes pertaining to terms & conditions of the Warranty & service policy shall be final & binding.
 13. All disputes putting to terms and conditions of our warranty of Service policy shall be in subject to jurisdiction of Chennai Courts only.
 14. Warranty is applicable for all products, provided it is acknowledged or bears stamp of the authorized dealer.
 15. Irrespective of dealer seal, the serial number of the product must be clearly stated in the warranty card.
 16. In the case of eBay, Olx etc., if this is a second sales by a individual buyer, the warranty must be preserved and also transferred. This will then be honoured as per the conditions of the warranty.
 17. If it is a new sales by a dealer on online stores like Snapdeal, Amazon, Flipkart etc., - or any similar online sale by a dealer, the warranty will continue to be honoured.
 18. The responsibility of reaching the product to the authorized service centre of Vidiem is with the customer/buyer.
 19. Warranty does not cover any use other than for domestic use.

Vidiem™

Eva

YOUR COMMENTS on the performance of your Mixie and suggestions for product improvement. **IN CASE OF COMPLAINTS** write to us directly or call **CUSTOMER CARE TOLL FREE NO: 1800 123 8436**

Sender's Name & Address (in BLOCK LETTERS):

Date Sold: SI.No:.....

Purchaser's Name & Address(in BLOCK LETTERS):.....

(To be returned to us through our dealer)

Overload Protector

01. When the **Mixie is over loaded** the Over Load Protector **will cut off the power supply to the Motor**
02. If Motor stops **switch off Mixie, remove some of the material** which is being ground from the Jar to decrease the Load.
03. **Wait for 2 to 4 minutes** to allow the Motor to cool & **press the Reset Button** on the Bottom Plate below the Body
04. Restart the Mixie

Cleaning Body

01. Clean the Body with a damp cloth and wipe dry
02. **Do not use abrasives or water for cleaning**

Cleaning Jar

01. Fill in 1/2 litre of water and a teaspoon of any mild cleaning powder.
02. Run the Mixie on speed 1 for 30 seconds.
03. Rinse, dry & **always store Jars in inverted position**

Do's

01. Place the Mixie on a flat level surface.
02. Before first use on long storage **rotate the Motor Coupler & Jar Couplers by hand** and ensure that they rotate freely.
03. Clean Jars after use and **store in an inverted position.**
04. **Unplug** the Power Cord when not in use
05. For any service issues contact our Customer Care Centre.

Don'ts

01. Do not **touch any rotating parts of the Mixie and Jars,** while in operation.
02. Do not **operate without Lid.**
03. Do not **exceed Maximum quantity** specified which will overload the Mixie.
04. Do not grind **hot** ingredients.
05. Do not operate the Mixie with **damaged Power Cord.**
06. Do not attempt to repair the Mixie on your own.

CUSTOMER CARE CENTRES

TAMILNADU

B.J. CORPORATE, No:63, Nataraj Nagar, 3rd Cross Street, Madavaram , **CHENNAI - 600 060**
KATARIA BUSINESS SERVICE, No:11 ,Beemaan Garden Road, Abhiramapuram, **CHENNAI - 600 018**
SS TRADER, No:13 , Main Road, Rajiv Gandhi Nagar, Pattabiram, **CHENNAI – 600 072**
NATIONAL AGENCIES, No 11/ 195, Kalaingar Salai, Kovilambakkam, **CHENNAI - 600 117**
GURUDEVA IMPORTS & EXPORTS,
No.64/4B, First Floor, Above KFC Pattu Arcade, Bypass Main Road, **MADURAI -625 010**
V.M ASSOCIATES, 230 South Perumal, Maistry Street, **MADURAI - 625 001**
V.M ASSOCIATES, 15/5, Bathalagundu Road, **DINDIGUL - 624 002**
PRANAV AGENCIES, No.194, Ettu Patti Compound,Thiru.Vi.Ka. Nagar, Puthur, **TRICHY - 620 017**
G.V.ENTERPRISES, 7/79E, Main Road, Ramayanpatti, **TIRUNELVELI - 627 358**
SREE AGENCY, No.172, Periyar Street, **ERODE - 638 001**
SRI RAM AGENCIES, 12, 3rd Cross Street, Moogambigai Nagar, Reddiyarpalayam, **PONDICHERRY - 605 010**
AMBALAL ELECTRONICS,
plot no.2, Kewalchand plaza, Brindavan Street, Ambal Green City, Old Bye Pass Road, **VELLORE - 632 004**
LIFE STYLE MARKETING, 704-A, 1st Floor, Fort Main Road,Shevapet, **SALEM - 636002**
SRI PLA AGENCIES, No.20,-E, Ranganathan Road, **VLLUPURAM - 625 602**
SD MARKETING, No.2. Bharathar Street, Near Alangar Mahal, Vadasery, **NAGARCOIL - 629 001**

KARNATAKA

Shyam Sunder Associates,
No.125 2a & 3a, 2nd Main Road, Chamarajpet, Near Janata School, **BANGALORE - 560 018**
S.R.MARKETING, #52/1, 4th Cross Street, K.s.garden, Lalbagh Road, **BANGALORE - 560 027**
TEJAS ENTERPRISES, Halappa Complex, Durgidudi, Near Jail Circle, **SHIMOGA - 577 201**
METRO MARKETING,
D.NO.11-8-T-584/4(1),2nd Floor,P.B.Tower,Maidan 4th Cross Road, **MANGALORE - 575001**
SRI ARHAM MARKETING, No.1152,2nd Cross,Kurabgeri Lashkar Mohalla, **MYSORE-570001**

TELANGANA

SRI SAKTI ENTERPRISES, 3-18-2-17,ground Floor,sai Chitra Nagar Colony,
Beside Lane Of Hyderabad Public School, Ramanthapur, **HYDERABAD - 500 013**

ANDHRA

SAKTI ENTERPRISES, 43-18-25/3, Flat No. 201, 202 & 203 First floor, G.S.Royal Apartment,
Venkatraju nagar, T.S.N. Colony, **VIZAG - 530 016**
S.R.K. ASSOCIATES, #24-14-78, Kundativari street, Durgapuram, **VIJAYAWADA - 520 003**
BHASKAR ENTERPRISES, T.Nagar, Syamala centre, **RAJAHMUNDRY - 533 101**
SRI BALAJI ELECTRONICS, No.: 20/4/4, Janardhan swamy temple street,
Opp. Andhra Bank, **KANDUKUR - 523 105**

KERALA

PLATINUM APPLIANCES, 36/357-A, Sandhya Bhavan, St. Francis Xavier Church Road,
Kathrikadavu, Kaloor, **ERNAKULAM - 682 017**
VISAR ENTERPRISES, Sneha Nivas, No.268/Xv, Azaad Lane, Thirunakkara, **KOTTAYAM - 686 001**
FLY HIGH MARKETINGNO.365 A, Pullolil Building,thekkekaraerattupetta, **KOTTAYAM - 686001**
TRINITY TELECOM SOLUTIONS (I) PVT LTD.
TC.10/1091, Chaitram Towers,opp. Hindustan Latex Ltd, Peroorkada P.o, **TRIVANDRUM - 695005**
THRITHI DISTRIBUTORS, KC/1/972-760A, Vazhiambalam, Uliyakovil, **KOLLAM - 691 019**
WELCOME TRADING, SR Building, 790A,790B, Chowka Road,punalur, **KOLLAM-691001**
ATHIRA DISTRIBUTORS, 3/360 Athira Complex, Bye-Pass Corner,Vallanghy,
Nemmara, **PALAKKAD - 678 508**
CROWN MARKETING, 18/558, P.T.Road, Edacherry,Pallikunnu, **KANNUR - 670 004**
GLOBAL DISTRIBUTORS, 30/98/A, Ram Nivas, Agraharam Road, Poonkunnam, **THRISSUR - 680 002**
KITCHEN PLUS MARKETING PVT LTD, 1/4599-A, RATNAPURA GARDENS, P.M.KUTTY ROAD,
ERANHIPALAM POST, **CALICUT - 673 006**
OTTAWA ASSOCIATES, Nazeer Mookkans Building, Poomala P.O., Sulthan Bathery, **WAYANAD - 673 592**
ZEAL ENTERPRISES, 20/29 Z2, K.M. Complex, Thazhepalam, Tirur, **MALAPPURAM - 676 101**

MAHARASHTRA

SHREE EKAL TRADERS, Unit No. 1, Ground Floor, Sunrise Estate,masrani Lane,
Halav Pul,kurla (w), **MUMBAI - 400 070**
VINEET APPLIANCES, Basement, Prestige Point Apartment, Below Oriental Bank Of Commerce,
Opp.vasant Market,canada Corner, **NASHIK - 422 005**
D.J.VENTURES ,B-1, Indra Plaza, Patel Coloney, Near Shalimar Chowk, **NASHIK- 422 001**
ARYAN DISTRIBUTORS, Shop No.1,bhandra Road,teenal Chowk, Itwari, **NAGPUR - 440 002**
TRIVENI SALES CORPORATION, Near Monginis Factory, Next To Angraj Dhaba,
Opp Siver Star Hall, Kondhwa, **PUNE - 411 048**
MUDRA MARKETING SYSTEMS, 10, Ambika Darshan, Premier Road, Khalai Village,
Vidhyavihar(west), **MUMBAI - 400 086**
JAI TRADERS, 1, Guru Kripa Apt, Near Ajit Petrol Pump, Kalyan,bhiwandi Road, **KONGAON - 421 302**
AMEYA AGENCIES, 62/63, Shukruwar Peth, Madhavnagar, **SANGLI - 416 406**
SAI ENTERPRISES, Plot No:665d,athwan, Behind Dhantoli Police Station Chhotidhantoli, **NAGPUR - 440 012**

WEST BENGAL

R. K. PLAZA ,
Bijoydeep Building, #a/1, Basement Floor, 41, Sevoke Road, Near GurudwaraSiliguri, **WEST BENGAL - 734 001**
BALAJI UDYOG, 205/1, Old China Bazar St. **KOLKATA - 700001**

BIHAR

C. K. ENTERPRISES, G-7, Nandan Tower, Kankarbagh, Colony More, **PATNA - 800020**

ODISHA

SAIRAM DISTRIBUTORS,
Ranguni Bandha Street, Sashtri Nagar 5th Lane, Berhampur, District–ganjam, **ODISHA - 760002**

BUSINESS REPLY CARD

Affix
Stamp
here

MAYA APPLIANCES PVT. LTD.,
#3/140, IT Highway,
Oggiam Thoraipakkam
Chennai - 600 097.
Tamilnadu. INDIA.

Dealer's Name & Address:

.....
.....
.....

Signature:

Stamp:

Designation:

Service Record

Date	Complaints & Remarks

To be retained by customer

Manufactured by & Customer Care:

The Manager

MAYA APPLIANCES PVT. LTD.,
#3/140, IT Highway, Oggiam Thoraipakkam, Chennai -600 097.
CUSTOMER CARE TOLL FREE NO: 1800 123 8436 E-mail: care@vidiem.in